



The Voice Of Funeral Professionals



Funeral Radio is the largest online radio network dedicated to funeral services. Available 24/7 through our new mobile application, iTunes, or online streaming, Funeral Radio is the premiere location for funeral related audio programming.

Offering top notch content to both the public and the professional side of funeral services, any advertiser working to get their message to potential clients has a great opportunity to partner with Funeral Radio!

Advertising on Funeral Radio extends your visibility, credibility and messaging frequency. All commercials stay on the podcast for the episode's lifetime.

Cement your message in valuable content and advertise on Funeral Radio now.



Transformed By Grief



Coffee With Coleen



A Good Goodbye



**Green Burial
Radio Program**



The Dan Isard Show



**Make Ceremony
Matter More**



Funeral Director's Chat



Directors' Exchange



**Funeral Services
and the Web**



**Funeral Services
in Washington**



The Dan Isard Show

with Dan Isard



Uncut and uncensored analysis from Dan Isard, president of The Foresight Companies and funeral expert.

\$29/show

30 second ad space

or

\$49/show

60 second ad space

Listenership: **235** per show

The most listened to show on Funeral Radio!

Dan has worked in the area of financial and management consulting to assist owners of successful closely held businesses improve their operations, increase their company value and profit as well as increase their financial standing.

Since the mid 1980's Dan has specialized in the funeral and cemetery industry. Dan has written 3 books; "The Deal makers Guide To Buying and Selling Funeral Homes and Cemeteries"; "How To Stay Indy and Profitable"; "What Every Funeral Director and Cemeterian Should Know About Cremation." Dan has just begun work on my 4th book, "The Ultimate Preneed Perspective", which will deal with all issues of the very large and financially powerful funeral and cemetery preneed industry. Dan has written more than three hundred articles for this profession and has made 500 speeches to groups large and small.



Funeral Services and the Web

with Tyler Fraser



Seeking out internet related businesses and concepts and discussing them with funeral professionals.

\$19/show

30 second ad space

or

\$29/show

60 second ad space

Listenership: **119** per show

Tyler founded Funeral Radio in 2011. When Tyler is not working with funeral homes to fill their cremation urn needs at UPD Urns, he is working with the talented hosts at Funeral Radio to bring top-notch interviews and commentary about the funeral profession.

For over 7 years Tyler has worked with some of the best consultants in the internet marketing business. He brings cutting edge insight on how to leverage the web for your funeral home.

Tyler spent 6 years in San Francisco and is passionate about the internet and technology and their application to funeral services. He works every day to maintain an attitude of innovation that is so common in the Bay Area.

Tyler also founded Colma Education in 2014. Colma Education offer video education for funeral professionals. Topics include green burial, funeral home management, accounting, software instructions and more. Colma Education also offers CEU testing for courses. And CEU testing for Funeral Radio content.



Transformed by Grief

A Call-In Talk Show

Transformed By Grief

with Dianne Gray



A podcast on grief with Dianne Gray, President of Hospice and Healthcare Communications and President of the Elisabeth Kubler-Ross Foundation.

\$19/show

30 second ad space

or

\$29/show

60 second ad space

Listenership: **80** per show

Most liked show on Funeral Radio!

Dianne Gray is the President of Hospice and Healthcare Communications, an international firm focused on creating and furthering advocacy projects and education/communications initiatives involving all aspects of end-of-life and palliative care.

Dianne is a nationally recognized speaker, award winning writer/journalist, film producer, master collaborator and project director. She is also a passionate advocate for improved communication and care for seriously ill patients, their families and the loved ones whom they leave behind.

In addition to being the President of the Elisabeth Kubler-Ross Foundation, Dianne also participates on the boards of International Children's Palliative Care Network and the National Hospice and Palliative Care Organization's Pediatric Leadership Council. She is also the co-chair of the American Academy of Pediatrics Section of Hospice and Palliative Medicine's Parent Advisory Group. Over the past twenty years, she has founded four non-profit organizations, each focused on improving life for seriously ill children and their families.



Funeral Services and the Web

with Ray Aikens



Featuring commentary from leading funeral industry analysts and practitioners and examining the forces impacting industry growth and profitability.

\$25/show

30 second ad space

or

\$39/show

60 second ad space

Listenership: **186** per show

Top notch guest line-up!

Ray graduated from the Worsham College of Mortuary Science, later becoming a licensed funeral director and embalmer. Ray holds an MBA from Indiana University, Bloomington and a BSE in Education from Northern Illinois University. He is on the board of the Chicago End of Life Care Coalition.

Over the course of his career, Ray has taught throughout all levels of the elementary and secondary education system in Illinois. He now serves on the faculty at Malcolm X College of Mortuary Science.

Now, back with his family, he serves on the staff of an independently-owned and operated facility (A.A. Rayner & Sons). He has published numerous articles in leading industry publications. He has also lectured, and delivered key note address before professional bodies in both the US and South Africa.



Green Burial Radio Program

with Joe Sehee



Helping make burial practices better serve people and the planet. Hosted by Joe Sehee, founder of the Green Burial Council.

\$19/show

30 second ad space

or

\$39/show

60 second ad space

Listenership: **111** per show

The leading authority on Green Burial!

Joe Sehee comes from a background of social justice as a Jesuit minister while his wife, Juliette Sehee, worked as an advocate for the environment. About a decade ago, they decided to open a retreat for the grieving, to inspire spiritual healing through nature. This idea ultimately led to the foundation of the Green Burial Council in 2005.



A Good Goodbye

with Gail Rubin



Talking about sex won't make you pregnant, talking about funerals won't make you dead. Join Certified Thanatologist Gail Rubin, CT for thought-provoking interviews and commentary.

\$19/show

30 second ad space

or

\$29/show

60 second ad space

Listenership: **76** per show

The most active show on Funeral Radio!

Gail Rubin, CT, is the author of the book "A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die", and host of the TV and radio interview programs, A Good Goodbye. She is a death educator who uses humorous films to help start serious conversations. As the author of "Matchings, Hatchings and Dispatchings," an Albuquerque Tribune column on life cycle events, she found that the columns on death elicited the greatest reader response, indicating a need for the information, inspiration and tools to facilitate pre-need funeral planning. She is a breast cancer survivor, a member of the Association for Death Education and Counseling (ADEC) and the International Cemetery, Cremation and Funeral Association (ICCFA).



Make Ceremony Matter More

with Elisa Chase



Hosted by Elisa Chase, Life-Cycle Celebrant®, Make Ceremony Matter More is where celebrants talk shop about serving clients through the power of ceremony.

\$19/show

30 second ad space

or

\$29/show

60 second ad space

Listenership: **98** per show

Elisa is a new and passionate host!

Elisa is a graduate of the Celebrant Foundation and holds certifications in Weddings, Funerals and Ceremonies Across the Lifecycle. She is an instructor at CFI where she currently teaches Fundamentals of Celebrancy, Weddings, Funerals and Ceremonies Across the Lifecycles certifications. A Master Celebrant Candidate for 2016, she has a background in business management, event planning, and entrepreneurial studies. She lives and practices in central Connecticut.



Coffee With Coleen

with Coleen Ellis



Learn everything you need to know about pet funerals with Coleen Ellis. Coffee With Coleen features top-notch pet related commentary and interviews, only on Funeral Radio.

\$19/show

30 second ad space

or

\$29/show

60 second ad space

Listenership: **Brand New Show!**

Coleen is a native of Kansas where she graduated from Fort Hays State University with a Bachelor of Science degree in Marketing with a minor in Business Administration. Being a part of the pet industry specializing in death care has been a mission-laden business strategy for Coleen for many years.

In 2004, she founded Pet Angel Memorial Center, the nation's first stand-alone pet funeral home. Since then, Coleen has been deemed by publications such as Kates-Boylston's Pet Loss Insider as the "United States' most well-known pet funeral director."